

Why CELLO?

A YAS HOLDING COMPANY

Cello is a Taraf Development - the real estate arm of YAS Holding – which is a renowned UAE headquartered investment holding company.

THE MOST WELL-PLANNED SPACES

At Cello, we have created homes that are meticulously planned to provide ample space for you to live a luxurious life.

SURROUNDED BY THE BEST OF JVC

Cello is placed right at the edge of JVC, offering the quickest access to Al Khail road, multiple gardens at walking distance, groceries, pharmacies and a JSS international school, all available at your convenience.

The Location – JVC

Jumeirah Village Circle is more than a sought-after area. It's a vibrant and well-established destination.

Parks and lush green spaces invite you to experience a connection with nature, while an abundance of retail stores, restaurants, bars and cafés are merely footsteps away, waiting to be discovered.



10 Minutes
Dubai Hills Mall



20 Minutes
Palm Jumeirah



20 Minutes
Dubai Marina



25 Minutes
Jumeirah Beach



20 Minutes
Ain Dubai



35 Minutes
Dubai Airport

Cello

Residential Units

- From open studios with smart layouts, to spacious 1, 2, 3-bedroom apartments and 4-bedroom penthouses bathed in sunlight.
- A dedicated dining area for up to 8 people.
- Separate laundry and powder rooms for all units, except studios.



Facts & Figures

- 21 floors of Tower A & 23 floors of Tower B.
- 04 levels of secure car parking.
- Penthouses with dedicated TV room, closed kitchen and a maid's room.
- Panoramic views for all Penthouses.
- Options to opt for balconies across unit types.

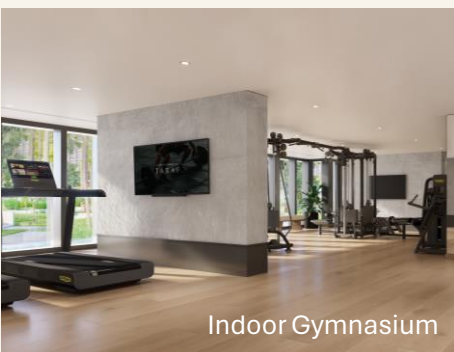


Amenities

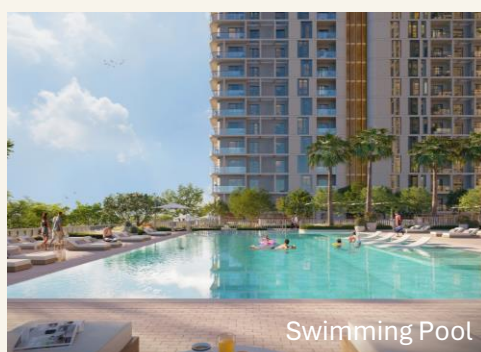
1. Lap Swimming Pool & Kid's Pool
2. Pool Deck
3. Leisure Lawn / Outdoor Cinema
4. Reading Deck
5. Lounge Fire Pit
6. Multi-purpose Room with Social Counter
7. Kid's Indoor & Outdoor Play Area
8. Indoor & Outdoor Gym and Yoga Deck
9. Barbecue Area



T&C Apply



Indoor Gymnasium



Swimming Pool



Multi-Purpose Room

Limited Period Launch Offers

Size Range

Typology	Size Range	Starting From
Studios	430 – 530 sq ft	AED 588 k
1 BR	730 – 1,220 sq ft	AED 972 k
2 BR	1,180 – 1,540 sq ft	AED 1.40 Mn
3 BR	1,750 – 2,200 sq ft	AED 2.19 Mn
4 BR Penthouses	5,000+ sq ft	AED 4.48 Mn

Payment Plan

10%

DOWN
PAYMENT

10%

AFTER
60 DAYS

10%

AT 20%
CONSTRUCTION

10%

AT 30%
CONSTRUCTION

10%

AT 40%
CONSTRUCTION

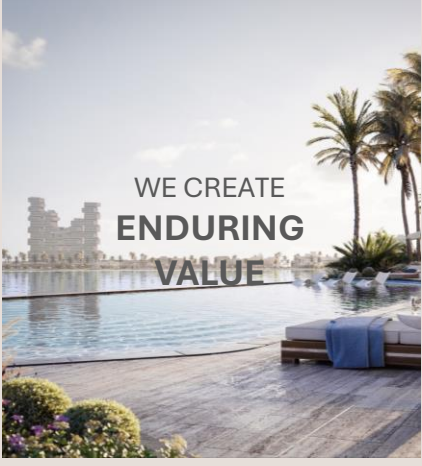
50%

ON HANDOVER
IN Q1 2027*

TARAF

A YAS HOLDING COMPANY

At Taraf, we believe in improving lives and lifestyles by building exquisite properties and communities that inspire happiness, wellness, and harmony. Our guiding principles.



*T&C Apply